

FOR IMMEDIATE RELEASE

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GRASSINI FAMILY VINEYARDS WILL DONATE TASTING FEES & MATCH DONATIONS AT THE 8th ANNUAL “GRASSINI GIVES BACK” CHARITY WINE EVENT IN SUPPORT OF DOMESTIC VIOLENCE SOLUTIONS FOR SANTA BARBARA COUNTY

Santa Barbara, CA - November 22, 2019 Thanks to the incredible generosity of the local Santa Barbara community, Grassini Family Vineyards has raised in excess of \$192,000 over the last seven years for some very deserving local charities. This year, the “Grassini Gives Back” event will be held on Sunday, December 15th in support of [Domestic Violence Solutions for Santa Barbara County](#), the only social service agency in Santa Barbara County focused solely on domestic violence victim services, providing safe shelter for those in crisis, and working to end the cycle of domestic violence.

Grassini Family Vineyards will donate 100% of the day’s tasting fees, silent auction proceeds, raffle ticket sales, and individual donations directly to Domestic Violence Solutions for Santa Barbara County. To make the event even more impactful, the Grassini Family will *match* the day's tasting fees and raffle ticket proceeds, as well as donations of any size.

Can’t make it to the event? No problem! You can make a donation or purchase raffle tickets in advance of the event at www.GrassiniFamilyVineyards.com/wines. Online raffle ticket purchases and online donations will also be matched on the day of the event.

The Grassini Family feels honored to bring this event to life each year and to support their local community in such a special way. “My family and I understand how fortunate we are to have our tasting room in such a beautiful town, and we welcome every opportunity to give back to our local community,” said Katie Grassini, CEO of Grassini Family Vineyards. “When we were introduced to Domestic Violence Solutions, we knew we had found a charity that was truly making an impact on people’s lives and transforming their futures. We’re excited to give folks the opportunity to make a

powerful impact on this organization because of our family’s pledge to match donations of any size. We encourage everyone to come enjoy some great wines for a really great cause!”

According to Jan Campbell, Executive Director of Domestic Violence Solutions, “Over the past 42 years, DVS has worked diligently to provide a safe haven for victims of domestic violence, and break the cycle of violence by providing shelter, support and counseling sessions, as well as community outreach and education. Our ability to serve Santa Barbara County is dependent on the generosity of the community, and we are so thankful to Grassini Family Vineyards for this opportunity to spread the word about the work we do and to raise much needed funds to continue serving our clients.”

Admission to the event is free, but you can make an impact simply by enjoying some great wines. When you try the featured wine tasting, not only is 100% of your \$20 fee donated to Domestic Violence Solutions, but it is also doubled by the Grassini Family, boosting your charitable contribution to \$40! While you’re enjoying your tasting, be sure to peruse the silent auction and purchase a few \$10 raffle tickets—these count as donations, too. Each year a wide variety of local businesses donate unique packages that are truly worth checking out. The silent auction lasts throughout the day and 100% of proceeds are donated to Domestic Violence Solutions. Raffle prize winners are chosen every half hour and all ticket fees are doubled, turning your \$10 donation into \$20! Light bites will be provided as well on the day of the event.

The event will be held in Grassini’s award-winning tasting room located in the historic El Paseo in the heart of the Presidio Neighborhood.

DATE: December 15th, 2019
TIME: 12 - 6pm
LOCATION: 24 El Paseo, Santa Barbara CA 93101
COST: Admission is Free; Wine Tasting Flight is \$20; Wines also available by the glass



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Grassini Family Vineyards ♦ 24 El Paseo, Santa Barbara, CA 93101 ♦
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