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## FOR IMMEDIATE RELEASE

### Domestic Violence Solutions for Santa Barbara County Holds Its Third Annual Campaign where Men Advocate Against Violence

**SANTA BARBARA, Calif., July 6, 2021** - Domestic Violence Solutions (DVS) for Santa Barbara County is pleased to announce its third annual fundraising campaign – “The Upstanding Man”.

DVS defines an “upstanding man” as one who takes a stand against domestic violence...he does not stand by; he is part of the solution.

The **Upstanding Man** campaign is the perfect opportunity to honor or remember a special man...this man can be a father, brother, boyfriend, husband, friend, or mentor. Any man who wishes to join the campaign can also self-nominate. All names will be printed in the July 15 issue of local publications. Save a spot with a minimum donation of \$100. The deadline for printed names is **Friday, July 9**.

“During the month of July, we want to honor those men and boys who have taken a stand against all violence and demeaning behavior,” said Jan Campbell, executive director of Domestic Violence Solutions for Santa Barbara County. “Our upstanding men have joined with us to say, ‘Count me in – I am positive, supportive and accountable and I will never be a bystander!’ and, continued Campbell ‘that’s my kind of man!’”

The agency’s main goal is to have this campaign motivate and inspire other men to take a stand and be a part of the solution. Each generous contribution will help rebuild the lives of courageous domestic violence survivors and provide the necessary counseling needed for them to succeed.

*Please note: DVS understands the diversity of all men, including cisgender men, trans men, and nonbinary people who would like to be a part of this campaign.*

For more information, please visit [dvsolutions.org/UpstandingMan](https://dvsolutions.org/UpstandingMan), call 805.963.4458 x1109 or email Jenni-Elise Ramirez, Development Officer, at [jennieliser@dvsolutions.org](mailto:jennieliser@dvsolutions.org).

*Domestic Violence Solutions provides safety, shelter and support for individuals and families affected by domestic violence and collaborates with community partners to raise awareness regarding the cause, prevalence and impact. For more information, to make a donation or to learn about upcoming events, please visit [dvsolutions.org](https://dvsolutions.org).*

