



DOMESTIC VIOLENCE SOLUTIONS

# OCTOBER DOMESTIC VIOLENCE AWARENESS MONTH

## MEDIA KIT 2023

WWW.DVSOLUTIONS.ORG  
P.O. BOX 1536  
SANTA BARBARA, CA 93102

ADMINISTRATIVE OFFICE: 805-963-4458  
24/7 CRISIS & INFO LINE 805-964-5245

## About DVS

As the only full-service domestic violence agency in Santa Barbara County, DVS also operates a 24-hour/7-days a week crisis and information line, and staffs a Domestic Violence Emergency Response Team (DVERT), which sends trained client advocates to respond with law enforcement to all 9-1-1 domestic violence calls. The organization also offers comprehensive counseling services, job and life skills coordinators, case management, and permanent housing placement.

## Our Mission

We provide safety, shelter and support for individuals and families affected by domestic violence and collaborate with community partners to raise awareness regarding the cause, prevalence and impact.



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SAFETY, SHELTER, SUPPORT

# About DVAM

MEDIA KIT 2023

October is National Domestic Violence Awareness Month (DVAM). According to the National Coalition Against Domestic Violence (NCADV), one in three women and one in four men have been victims of some form of physical violence by an intimate partner within their lifetime.

During October, Domestic Violence Solutions (DVS) looks to increase awareness about the prevalence of domestic violence in our community, inspire action focused on creating lasting change, and encourage community-wide participation.

DVS will hold various events and activities to promote awareness and raise funds. These events include candlelight vigils in Santa Maria and Santa Barbara, the annual Luncheon, the Walk Against Abuse with C.A.R.E. 4 Paws, and a gift card drive where YOU can support survivors by dropping off or mailing in gas and groceries gift cards for the holidays.

Domestic Violence Solutions plays a vital role in our community by providing a safe haven and resources for those affected by domestic violence. Whether it is through our emergency shelter, counseling services, or legal advocacy, Domestic Violence Solutions is dedicated to helping survivors and their families rebuild their lives. As we approach October, please show your support for Domestic Violence Solutions, our clients and the mission to end domestic violence.



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As individuals, we have the power to make a difference in the lives of survivors and to create a culture that does not tolerate abuse. One way to spread awareness is through social media. By sharing posts and graphics, we can reach a larger audience and make a greater impact.

The more people who join us in this effort, the stronger our message will be. Let us unite together to make a difference and create a world where abuse is not accepted or tolerated.

We hope you will join us in this campaign by incorporating some of the provided messaging through social media posts and graphics. You may use as much or as little of the provided content as you would like, and you are welcome to add your own logos or information to content as you see fit.

## Domestic Violence Solutions social media platforms.

<b>Facebook</b>	<b>@ Domestic Violence Solutions</b>
<b>Instagram</b>	<b>@dvs.sb</b>
<b>LinkedIn</b>	<b>@ Domestic Violence Solutions</b>

**Hashtags to use:    #DVAM2023                    #DVSSB                    #DVSolutions**

**[Click here](#)  to access the Google Drive and download the content from one place**

All images in the resource folder are formatted for all social media platforms and should not need altering.

Have questions or need assistance? Please reach out to Tina Ballue TinaB@Dvsolutions.org



Channel(s)	Post Captions	Visuals	Links & Suggestions
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>October is Domestic Violence Awareness Month.</b></p> <p><b>During the month we'll share education, resources, and ways you can support survivors.</b></p> <p><b>#DVAM is an important time to recognize that we all know someone impacted by domestic violence. This means it will take all of us together to create a world free from violence.</b></p>	<p><b>Intro Post: October is DVAM/Spanish</b></p>	<p>First Post: Week 1</p>
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>October is Domestic Violence Awareness Month (DVAM), and domestic violence continues to be a severe social and public health crisis that does not discriminate against class, economic status, race, ethnicity, or sexuality. We wear purple to raise awareness about the signs of abuse and to uplift survivor stories. Will you join us by wearing purple on Thursdays?</b></p>	<p><b>Photos of you and your team wearing something purple</b></p>	<p>Post: Week 1</p> <p>Thursday, Oct 5th</p>
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>Domestic violence is a serious issue that affects millions of people around the world. It can take many different forms and can happen to anyone, regardless of gender, age, race, or socio-economic status.</b></p>	<p><b>DVAM 6 Forms of Abuse/Spanish</b></p>	<p>Post: Week 2</p>

Channel(s)	Post Captions	Visuals	Links & Suggestions
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>If you or someone you know is in an abusive relationship, there are resources available to help. It is important to reach out for help and to know that you are not alone. A local resource is the 24/7 crisis &amp; information line answered by trained advocates through DVS. (805) 964-5245</b>	<b>DVAM- You are not alone/Spanish</b>	Post: Week 3
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>Domestic violence is not always visible, and it is not just physical abuse but can also include emotional, verbal, financial, and sexual abuse. It is important to recognize and address all forms of domestic violence, and to support those who may be experiencing it.</b>	<b>DVAM Myth vs Reality/Spanish</b>	Post: Week 4
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>Knowing what to say to a loved one who has experienced domestic violence can be difficult. Remember that each person's experience is unique. It is important to listen to your loved one without judgment. Let them know that you believe them and that you're there for them. DVS 24/7 crisis &amp; information line is there to answer questions and listen. (805) 964-5245</b>	<b>DVAM Sentences to Say/Spanish</b>	Post: Week 4

# Media Reach Spanish Captions

Channel(s)	Spanish Post Captions	Visuals
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>Octubre es el mes de Concientización de Violencia Doméstica. Durante el mes compartiremos Educación, recursos y formas en cuales Usted puede apoyar a los sobrevivientes. El mes de Concientización de Violencia Doméstica es un momento importante para reconocer que todos conocemos a alguien afectado por la Violencia Doméstica. Esto significa que nos tomará a todos juntos para crear un mundo libre de violencia</b>	<b>Intro Post: October is DVAM/Spanish</b>  <b>Links &amp; Suggestions</b>  First Post: Week 1
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>Octubre es el mes de Concientización de Violencia Doméstica Y La violencia doméstica continúa siendo una crisis de salud pública y social severa que no discrimina contra la clase, situación económica, raza, étnica, o sexualidad. Vestimos de Morado para Crear conciencia sobre las señales de abuso y para elevar a las historias sobrevivientes ¿Te unes a nosotros para Vestir de morado los jueves?</b>	<b>Photos of you and your team wearing something purple</b>  Post: Week 1  Thursday, Oct 5th
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<b>La violencia doméstica es un grave problema que afecta a millones de personas de todo el mundo. Puede adoptarse de muchas formas diferentes y puede pasarle a cualquiera, independientemente de género, edad, raza o situación social económica.</b>	<b>DVAM 6 Forms of Abuse/Spanish</b>  Post: Week 2

# Media Reach Spanish Captions

Channel(s)	Spanish Post Captions	Visuals
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>Si usted o alguien que conoce está en una relación abusiva, hay recursos disponibles para ayudar. Es importante pedir ayuda y saber que no estas solo. Un recurso local es la Línea de crisis e información de 24 horas al día /7 dias de la semana Contestado por defensores capacitados a través de DVS. (805) 964-5245</b></p>	<p><b>DVAM- You are not alone/Spanish</b></p> <p><b>Links &amp; Suggestions</b></p> <p>Post: Week 3</p>
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>La violencia doméstica no siempre es visible, y no es sólo abuso físico, pero también puede incluir abuso emocional, verbal, financiero y abuso sexual. Es importante Reconocer y abordar todos los formularios de la violencia doméstica, y a Apoyar a los que quizás puedan estar experimentándolo.</b></p>	<p><b>DVAM Myth vs Reality/Spanish</b></p> <p>Post: Week 4</p>
Facebook, Instagram (story or post) LinkedIn Threads or Twitter	<p><b>Saber qué decirle a un ser querido que ha experimentado La violencia doméstica puede ser difícil. Recuerda que cada experiencia de la persona es única. Es importante escuchar a su amado sin juicio. Hágales saber que usted le cree y estás ahí para ellos. La línea de información y crisis de DVS 24 horas al día y 7 dias de la semana está ahí para Responde preguntas y escuchar. (805) 964-5245</b></p>	<p><b>DVAM Sentences to Say/Spanish</b></p> <p>Post: Week 4</p>



## ***All Month Long***

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## ***Gift Card Drive***

Consider donating gas and grocery gift cards for survivors.

## ***All Month Long***

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## ***Mission Street Ice Cream & Yogurt***

Every time you buy a single scoop sundae 10% of the proceeds will be donated to DVS!

## ***Thursdays***

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## ***Purple Thursdays***

Show your support for survivors by wearing purple every Thursday during the month of October. Tag us on social media!

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## ***C.A.R.E. 4Paws' Walk Against Abuse***

Bring the whole family and enjoy a dog walk through the beautiful Elings Park from 11am to 2pm for music, food and fun. Tickets required.

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## ***Candlelight Vigil***

Join us at Machado's Plaza Santa Maria from 5:30 pm-7:30 pm as we mourn and honor the lives lost to domestic violence.

***15***

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## ***15th Annual Luncheon***

Our largest fundraiser will feature a keynote speaker, silent auction, and an opportunity to network with other community members who share our commitment to ending domestic violence

***26***

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## ***Candlelight Vigil***

Join us at Paseo Nuevo Santa Barbara from 5:30 pm-7:30 pm as we mourn and honor the lives lost to domestic violence.

For more information: ***dvsolutions.org***

To get involved: ***info@dvsolutions.org***



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# Candlelight Vigils



Join us for a night of remembrance, advocacy, and solidarity. As one collective light, we gather together to illuminate a community free from domestic violence.

## *Santa Maria Vigil*

**October 5, 2023**

**Machado's Plaza**

**201 W Chapel St**

**Santa Maria, CA 93458**

Meet & mingle - 5:30 p.m.

Vigil Ceremony - 6:00 p.m.

## *Santa Barbara Vigil*

**October 26, 2023**

**Paseo Nuevo**

**8 W De La Guerra St**

**Santa Barbara, CA 93101**

Meet & mingle - 5:30 p.m.

Vigil Ceremony - 6:00 p.m.



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**Special thank you to our event sponsor**

**24- Hour Crisis & Info Line:**

**(805) 964-5245**



[dvsolutions.org](http://dvsolutions.org) | [facebook.com/DomesticViolenceSolutions](https://facebook.com/DomesticViolenceSolutions) | Instagram @dvs.sb





# Vigilias con velas



Únase a nosotros para una noche de recuerdo, promoción y solidaridad. Como una luz colectiva, nos reunimos para iluminar una comunidad libre de violencia doméstica.

## *Santa Maria Vigil*

**5 de octubre de 2023**

**Machado's Plaza**

**201 W Chapel St**

**Santa Maria, CA 93458**

Reunion y Convivencia - 5:30 p.m.

Ceremonia de Vigilia - 6:00 p.m.

## *Santa Barbara Vigil*

**26 de octubre de 2023**

**Paseo Nuevo**

**8 W De La Guerra St**

**Santa Barbara, CA 93101**

Reunion y Convivencia - 5:30 p.m.

Ceremonia de Vigilia - 6:00 p.m.

**Un agradecimiento especial a nuestro patrocinador  
del evento.**



**DOMESTIC VIOLENCE  
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**Línea de información y crisis las 24  
horas:**

**(805) 964-5245**





SAVE THE DATE

15th Annual Luncheon  
Domestic Violence Solutions

15 OCTOBER 2023

11:00 AM

MONTECITO CLUB  
920 SUMMIT ROAD  
SANTA BARBARA, CA 93108





# 15th Annual Luncheon Sponsorship Opportunities

## Presenting Sponsor \$15,000

**20 VIP Tickets + complimentary gift for each attendee (two tables)**

**Prominent recognition as "DVS Supporter" on website and social media, with a direct link to your website**

**Full Page Ad in program book**

**Podium acknowledgment**

**Bottle of Champagne at tables**

**Premium seating**

**Recognition on all promotional material and media coverage**

**Logo on material for October's Domestic Violence Awareness Month**

**Appreciation Plaque**

## Safety Sponsor \$10,000

**10 VIP Tickets**

**Prominent recognition as "DVS Supporter" on website and social media, with a direct link to your website**

**Full Page Ad in program book**

**Podium acknowledgment**

**Bottle of Champagne at table**

**Premium Seating**

## Shelter Sponsor \$5,000

**10 VIP Tickets**

**Prominent recognition as "DVS Supporter" on website and social media, with a direct link to your website**

**1/2 Page Ad in program Book**

**Podium acknowledgment**

**Bottle of Champagne at table**

## Support Sponsor \$2,500

**Table of 10**

**1/2 Page Ad in program book**

## Hope Sponsor \$1,000

**2 VIP Tickets**

**Business Card Ad in the program book**

**VIP Meet & Greet Reception**

## Staff Sponsor \$1,500

**Sponsor four staff tickets to the event**

**Name recognition in program book**

## Take Action VIP Tickets \$250

**VIP Meet & Greet Reception**

**Ambassador (Single Ticket) \$200**

**For more information or to purchase tickets**

**[dvsolutions.org](http://dvsolutions.org) or email [TinaB@dvsolutions.org](mailto:TinaB@dvsolutions.org)**